

# aromatherapy today

## ADVERTISING RATES

### display advertisements - all prices are GST inclusive

#### ■ RATES - full colour (where finished digital artwork is supplied by advertiser)

Front inside cover full page- AUD\$750

half page- AUD\$400

Back inside cover full page - AUD\$750

half page- AUD\$400

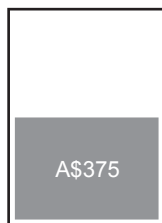
Back Cover full page - AUD\$950

#### ■ RATES - black & white (where finished artwork is supplied by advertiser)



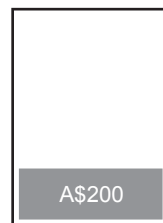
**Full page**

190 x 270



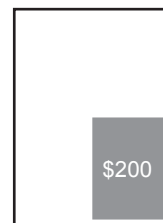
**½ page**

190 x 132



**¼ page banner**

190 x 64



**¼ page**

92 x 132

### advertorial submissions

Full page article of no more than 500 words and a professional scanned black and white photograph or image.  
Price includes typesetting. AUD\$600

### brochure and promotional inserts

A4 and smaller 60c per brochure

### special offer

Simply book 3 or more advertisements and receive this special package:

- \* 25% discount off each of your three advertisements.
- \* Your 3 or more payments are spread out over a subscription period. (You will be invoiced before your advertisements are published.)
- \* Offer of bulk rate of journal at wholesale price + postage for your clients.

# aromatherapy today advertising rates continued

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- Files: jpg, tif or eps files, 300dpi
- Platforms Supported: Adobe Indesign CS3, Illustrator CS3, Photoshop CS3, Adobe Acrobat Distiller (& downward versions)
- Fonts: All fonts used in Adobe files to be supplied on disk
- Linked files: All linked files (photographs and logos) to be supplied on disk
- Media Supported (PC formatted) CD

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: ]Yg`cb`X]g\_`hc`]bWi XY.

- Scans/images - All advertisements supplied on disk to be correct size
- All original image files (TIFF, JPG, EPS) used in final file to be supplied
- All scans should be supplied in correct size and at 300 dpi

7 c`ci f`5 Xj YfhgYa YbHg`!`k\ Yb`gi dd`]YX`cb`X]g\_

- All scans should be supplied in correct size and at 300 dpi
- Separations - File: Separations of the final document and all relevant image files (TIFF, EPS etc.) should be correct for the publication, i.e. CMYK (process)
- Note: No responsibility will be taken for any incorrect, separations or colour problems resulting from incorrectly supplied files.

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7 c j Yf`	Di V]VU]cb	8 ]gd`Um5 Xj YfhgYa Ybh		6 fcW i fY`UbX`Dfca ch]cbU`žbgYfhg	
8 UH`	8 UH`	6 cc_]b[ `8 YUX`]bY	A UHf]U`8 YUX`]bY	6 cc_]b[ `8 YUX`]	A UHf]U`8 YUX`]bY
Issue 74	10 April 2019	8 February	15 February	1 March	8 March
Issue 75	10 August 2019	6 June	13 June	27 June	6 July
Issue 76	10 December 2019	6 October	17 October	13 October	6 November

## WtbX]hcbg

Advertising costs are payable in full before the publication date. Advertisements are accepted subject to the approval of the Editor. It is the responsibility of the advertiser to ensure that advertisements comply with the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants against all actions, suits, claims, loss and/or damage resulting from anything published by the advertiser.

### HU`žj c]Wg

A tax invoice which will be issued prior to distribution of publication. Space will be charged, as booked, for late cancellations and overdue material. Payment is required before publication and can be made by credit card or direct debit.

### 7 UbWV`U]cbg

Cancellations will only be accepted in writing and must be received before the booking deadline.